

Tough Time

To launch its line of watches, Filson has partnered with Shinola, the American company which took its name from an old-time shoe polish and in a bold 21st-century move established a watch factory in Detroit. Filson—which has a history going back to 1897 that includes outfitting prospectors for the Klondike gold rush—is known for its rugged sensibility, also evident in the timepieces (\$815–\$1,200). Straps are made from bridle leather or tin cloth, an outdoorsy water-repellant material also used in its bags and jackets.



Out of this World

Hamilton Watches has long been turning its timepieces into movie stars, with a history of product placement that goes back to *The Frogmen* (1951). The latest examples are four Hamilton watches that appear in *The Martian*, opening in October. As an astronaut stranded on Mars, Matt Damon wears the BeLOW-ZERO model (\$1,795), all black, with a rubber strap.



Simply Put

Part of the H&M Group, COS—an acronym standing for Collection of Style—opened its first store in 2007 in London. Since then the chain has expanded worldwide. For 2015, a corporate timeline lists a first store in Bahrain, a second in Seoul, a third in Shanghai, a 12th in London, etc. The first COS stores in Canada open this fall, in Montreal at 1310 Ste. Catherine W., and in Toronto at 85 Bloor St. W. Priding itself on timeless, fussless modernity, the brand offers clothes for women and men, the menswear ranging from bags at \$49 to jackets at \$275. For fall 15, the collection is of an almost monastic simplicity, evident in the jacket shown here, in grey flannel, collarless and fastened with a single clasp.



Dig It

Hunter has launched its new Field collection of purposeful rubber boots. Here the logo, which in the fashion-driven Hunter Original range is bordered in red, is edged in an earthy green. The line includes a boot designed for gardening (\$115), which is reinforced by a pad running across the centre of the sole and protecting the foot when using spades, shovels and pitchforks.

